

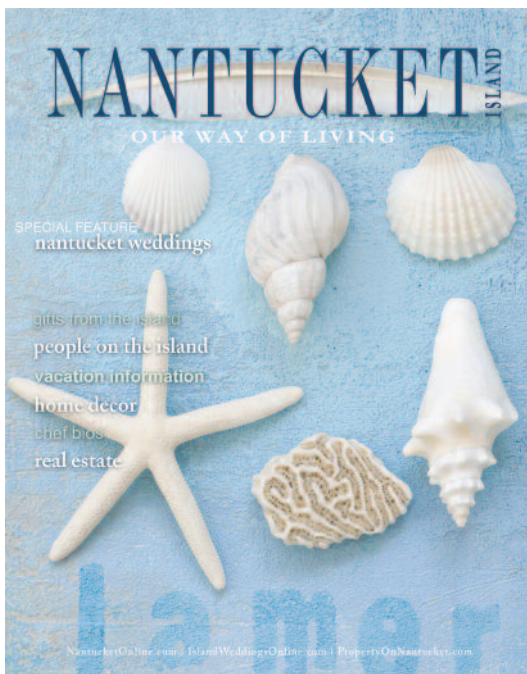
NANTUCKET ISLAND

OUR WAY OF LIVING

A comprehensive, full color magazine filled with interesting articles and information on accommodations, arts and antiques, dining-out, gift shops, lodging, real estate, services, recreation, transportation and more.

~ DISTRIBUTION ~

OVER 45,000 COPIES WITH COORDINATING WEBSITES
WWW.NANTUCKETONLINE.COM ~ WWW.ISLANDWEDDINGSONLINE.COM
OVER 2.5 MILLION VISITS PER YEAR



COMPLIMENTARY COPIES:

- at Private Air Terminal
- at Main Airport Terminal
- in Real Estate "Rental Welcome Packets"
- in Nantucket Boat Basin "Welcome Packets"
- in Nantucket Moorings "Welcome Packets"
- at Concierge Desks
- at Hy-Line and Steamship Authority
- at "The Hub" and Stop & Shop
- in Guest Houses and Hotels
- at the Visitor's Service Center

FOR SALE:

- at Borders, Barnes & Noble and various independent stores throughout New England
- on Amazon.com and NantucketOnline.com

NEW FOR 2010

• *Wedding* SECTION

Maximize your advertising dollars. Your ad will be visible during the year to those planning a wedding or an event on Nantucket.

• *Online* VERSION

of the *Nantucket Island* magazine, giving advertisers increased exposure online.



NANTUCKET ISLAND

OUR WAY OF LIVING

Rates

WEB & PRINT ADVERTISING

“All-In-One Pricing”

FULL PAGE.....\$2,175. color.....\$1,375. b/w

1/2 PAGE.....\$1,575. color.....\$975. b/w

- Mini-website on *NantucketOnline.com*
- Ad link in online version of the *Nantucket Guide*
- 1/4 Page color ad in *Island Weddings* section in *Nantucket Guide*
- 1/4 Page color ad in *Holiday Home & Garden* gifts

1/3 PAGE.....\$1,275. color.....\$775. b/w

- Ad link in online version of the *Nantucket Guide*
- Bold Listing in *Island Weddings* or *Holiday Home & Garden* gifts

1/4 PAGE.....\$875. color.....\$575. b/w

- Ad link in online version of the *Nantucket Guide*
- Bold Listing in *Island Weddings* or summer *Home & Garden*

FOOD CHAPTER

1/4 PAGE.....\$875. color

- Ad link in on online version of the *Nantucket Guide*

PREFERRED POSITIONS

Ads Before Table of Contents

Page 1 \$3,775.

Full Page \$2,775.

1/2 Page \$2,175.

Masthead 2 Page Spread \$2,775.

Across from Table of Contents

1/2 Page Ad \$2,175.

Full Page Ad \$3,575.

COVERS

Inside Front Cover

Panel #1 \$3,775.

Panel #2 \$3,225.

Panel #3 \$3,225.

Inside Back Cover \$2,775.

Outside Back Cover \$4,775.

FOLD-OUT MAP

Panel #1 \$3,775.

Panel #2 \$3,225.

Panel #3-1/4 page ad \$775.

1/4 page (only 4 spots available)..... \$750.

2 PAGES

2 Page Spread (in body of magazine) \$3,575.



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www.NantucketOnline.com