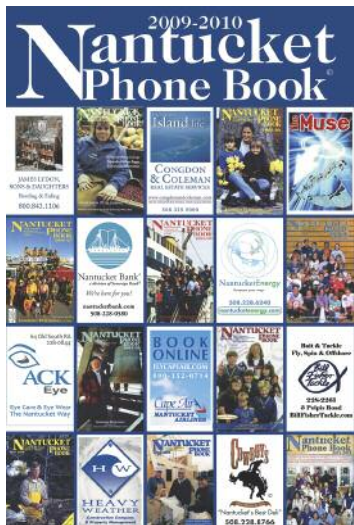


Nantucket Phone Book

& Nantucket Wedding & Event Planner

DISCOVER WHY ADVERTISERS HAVE PLACED THEIR ADS
WITH US FOR 20 YEARS!



2009 Nantucket Phone Book Cover

- **Large Distribution** - each year **more** phone books are published to keep up with the annual demand (over 40,000).
- **Online Yellow Page Listings** at NantucketOnline.com - viewed by thousands daily!



Wedding section in Nantucket Phone Book

WHY DO PEOPLE USE THE *NANTUCKET PHONE BOOK* ?

It is the most complete Island resource - referred to as the "Nantucket Bible".

- | | |
|--|---------------------|
| 1 Complete listings of <u>all</u> Nantucket Businesses | 6 Color Menus |
| 2 Off-Island Business Section | 7 Reverse Look-up |
| 3 White Page Listings | 8 Mailing Addresses |
| 4 Web Site Listings | 9 Town Information |
| 5 Wedding & Event Planner | 10 Town Maps |



27 Mill Street • Box 1018 • Nantucket, MA 02554

Phone: 508.228.3866 • Fax: 508.228.9576

www.NantucketOnline.com

Nantucket Phone Book

Rates

PHONE BOOK ADVERTISER ONLY

AD SIZES	B/W	COLOR
FULL page	\$1,995.	\$2,445.
<i>W/FREE Yellow and White Page BOLD Listing & White Page Banner</i>		
1/2 page	\$1,295.	\$1,645.
<i>FREE Yellow and White Page BOLD Listing & White Page Banner</i>		
1/4 page	\$895.	\$1,145.
<i>FREE Yellow and White Page BOLD listing</i>		
1/8 page	\$525.	\$675.
<i>FREE Yellow Page BOLD listing</i>		
1" BOX	\$425.	\$500.
BOLD LISTING	\$150.	
OFF-ISLAND LISTING	\$25.	
BANNER AD *	\$250.	
MENU 1st page	\$1,995.	
2nd page	\$695.	
ADDITIONAL LINES OF TEXT \$20.		
YELLOW PAGE HEADINGS	\$20.	(1st 3 FREE)
INTERNET HEADINGS	\$5.	(1st 3 FREE)
FAX, E-MAIL, WEB, CELL	\$10.	

* ONLY AVAILABLE WITH A YELLOW PAGE AD

REDUCED RATES FOR THOSE WHO ALSO ADVERTISE IN THE NANTUCKET GUIDE & *Travel Planner*

AD SIZES	B/W	COLOR
FULL page	\$1,695.	\$2,125.
<i>W/FREE Yellow and White Page BOLD Listing & White Page Banner</i>		
1/2 page	\$995.	\$1,345.
<i>FREE Yellow and White Page BOLD Listing & White Page Banner</i>		
1/4 page	\$695.	\$945.
<i>FREE Yellow and White Page BOLD listing</i>		
1/8 page	\$425.	\$575.
<i>FREE Yellow Page BOLD listing</i>		
1" BOX	\$325.	\$400.
BOLD LISTING	\$150.	
BANNER AD *	\$250.	
MENU 1st page	FREE **	\$0.
2nd page	\$575.	
ADDITIONAL LINES OF TEXT \$20.		
YELLOW PAGE HEADINGS	\$20.	(1st 3 FREE)
INTERNET HEADINGS	\$5.	(1st 3 FREE)
FAX, E-MAIL, WEB, CELL	\$10.	
* ONLY AVAILABLE WITH A YELLOW PAGE AD		
** THIS RATE IS FOR ADVERTISERS THAT HAVE MENUS IN THE NANTUCKET GUIDE. MENUS IN THE PHONE BOOK MUST ALSO BE ACCOMPANIED BY AN 1/8 PAGE AD OR LARGER.		

COVERS

INSIDE FRONT COVERSquare\$750.
INSIDE BACK COVER1/2 PAGE\$3,975.
OUTSIDE BACK COVER1/2 PAGE\$3,975.

FRONT COLOR PAGES *

	FULL PAGE	1/2 PAGE
Page 1\$3,975.\$2,975.
All Other Color Pages\$2,775.\$1,975.

FREE graphic design
on all B/W ads.
Give us your logo and
we'll do your ad.

* FRONT COLOR PAGE advertisers
receive a 50% discount
for any ads done in the Yellow Page Section
(if multiple ads are done, discount applies to
the largest ad only.)

Nantucket Wedding & Event Planner - SECTION

Your ad from *ISLAND WEDDINGS* magazine is put into this section FREE (must be re-sized*).

COVERS	FULL PAGE
Inside Front Cover or Page 1	\$1,750.
Outside Back Cover	\$1,350.

(Across from opener of Blue MENU section)

*RE-SIZE FEE CHARGED

ISLAND WEDDING AD	RESIZE FOR EVENT PLANNER
1/4 pg.	—————> 1/8 pg.
1/2 pg.	—————> 1/4 pg.
Full pg.	—————> 1/2 pg.

Cover Samples

Nantucket Phone Book[®]

2010-2011

Our front cover will return to a single image, but we will be keeping ads on the inside flap and the large fold-out with the schedules at \$750.

Call to reserve this year's spot!

508.228.3866

Ad size:

Horizontal - 1.575" x 1.105"

Vertical - 1.105" x 1.575"

Ad with background color add 0.25" on each side.

Front Cover panel

 JAMES LYDON, SONS & DAUGHTERS Roofing & Siding 800.843.1106	 CONGDON & COLEMAN REAL ESTATE SERVICES www.congdonandcoleman.com 508.523.8999	 The Muse www.themuse.com 508.228.3866	 Nantucket Bank [®] a division of "Seaside Bank" We're here for you! nantucketbank.com 508.228.0580
 Nantucket Energy Prepared for you 508.228.6240 nantucketenergy.com	 ACK Eye Eye Care & Eye Wear The Nantucket Way 64 Old South Rd. 228-0844	 BOOK ONLINE FLYCAPTAIN.COM 800-352-0714 Cape Air NANTUCKET AIRLINES	 Bait & Tackle Fly, Spin & Offshore 228-2981 3 Polpis Road BIBFisherTackle.com
 HEAVY WEATHER Construction Company & Property Management 508-228-8022	 Cowboys "Nantucket's Best Deli" 508.228.8766 7 Boyberry Court	 Seldom Scene Interiors 508.525.0977	
 wingworks Landscape Design Garden Restoration Container Gardens Trellis & Fences Custom Stonework 508-325-0008	 T.C.E. LLC CONTRACTORS 508.325.0729 TCEcontractors.com • BUSHCUTTING • ROOTHILLING • EXCAVATION • SEPTIC SYSTEMS • WATER & SEWER CONNECTIONS • SONA TUBES • CORE DRILLING	 ISLAND AIRLINES Reservations 508.228.7575 islandair.net	 Basement Technologies of Nantucket • Get a dry, water-proof basement • Solve musty odors • Prevent mold & mildew • Dramatically improve air quality • No exterior digging required • Transferable • Lifetime guarantee 508-228-8022

1 2 3 4 5 6

Inside Front Cover panel

 Murray People Sorheby's Real Estate Sales & Vacation Rentals 37 Main Street • 508.228.1881 murraypeople.com	 ACK Eye Eye Care & Eye Wear The Nantucket Way 64 Old South Rd. 228-0844	 PREMIER Audio • Video • Home Theater 508 228 6200			
 The Steamship Authority THE LOWEST FARES Book online at steamshipauthority.com Reservations (508) 477-8638 Last-Home Nantucket (508) 228-3276	 IYANOUGH High-Speed Ferry (508) 495-FAST (3278) Reservations are recommended. Book online at www.SteamshipAuthority.com	 7 SANTOS RUBBISH REMOVAL NANTUCKET 508-228-4395			
 wingworks Landscape Design Garden Restoration Custom Stonework 508-325-0008	 15 minutes to Hyannis. Nantucket Airlines offers flights on the half hour from Hyannis, and on the hour from Nantucket - 30 flights daily. Think how easy that is to remember. Now make reservations online at nantucketairlines.com. NANTUCKET AIRLINES We're all about this island. 1-800-635-8787 • (508) 228-6234	 Reservations 508-228-7575 800-248-7779 Daily service to and from Hyannis www.islandair.net ISLAND AIRLINES Hyannis to Nantucket Nantucket to Hyannis			
 Boat Schedule ad size 5.3" x 3.1"	 Airline Schedule ad size 4.375" x 3.1"	 9 Minitan, Inc. Concrete Foundation General Masonry 508.228.9193			
10	11	12	13	14	15

Nantucket Phone Book

Ad sizes

Book Trim Size
6" W x 9" H

Full Page
5" W x 8" H

Full Page Bleed
~ COLOR ADS ONLY ~
6 1/4" W x 9 1/4" H
6.25" W x 9.25" H

NOTE: KEEP ALL ESSENTIAL COPY AND ART
1/4" AWAY FROM TRIM EDGE

1/2 Page Vertical 2 7/16" W x 8" H 2.444" W x 8" H	1/4 Page Vert. 2 7/16" W x 3 7/8" H 2.444" W x 3.917" H
Banner - White pgs. 5" W x 1" H	

1/2 Page Horizontal 5" W x 3 7/8" H 5" W x 3.917" H	
1/4 Page Horizontal 5" W x 1 7/8" H 5" W x 1.861" H	
	1/8 Page Hor. 2 7/16" W x 1 7/8" H 2.444" W x 1.861" H

