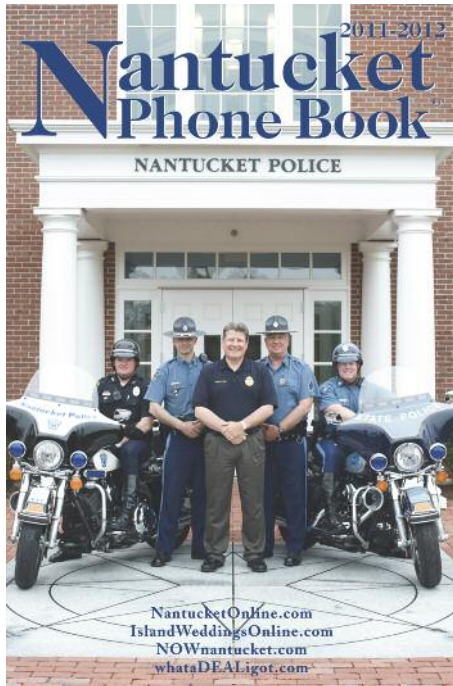


Nantucket Phone Book

& Nantucket Wedding & Event Planner

DISCOVER WHY ADVERTISERS HAVE PLACED THEIR ADS
WITH US FOR OVER 20 YEARS!



- **Large Distribution** - each year **more** phone books are published to keep up with the annual demand (over 40,000).
- **Online Yellow Page Listings** at NantucketOnline.com - viewed by thousands daily!

WHY DO PEOPLE USE THE *NANTUCKET PHONE BOOK* ?

It is the most complete Island resource – referred to as the “Nantucket Bible.”

- | | |
|--|---------------------|
| 1 Complete Listings of <u>all</u> Nantucket Businesses | 6 Color Menus |
| 2 Off-Island Business Section | 7 Reverse Look-up |
| 3 White Page Listings | 8 Mailing Addresses |
| 4 Web Site Listings | 9 Town Information |
| 5 Event & Wedding Planner | 10 Town Maps |

Nantucket Phone Book

Rates

PHONE BOOK ADVERTISER ONLY

AD SIZES	B/W	COLOR
FULL page	\$2,095.	\$2,495.
<i>Plus FREE Yellow and White Page BOLD Listing & White Page Banner</i>		
1/2 page	\$1,395.	\$1,695.
<i>Plus FREE Yellow and White Page BOLD Listing & White Page Banner</i>		
1/4 page	\$995.	\$1,195.
<i>Plus FREE Yellow and White Page BOLD listing</i>		
1/8 page	\$595.	\$695.
<i>Plus FREE Yellow Page BOLD listing</i>		
1" BOX	\$495.	\$595.
BOLD LISTING	\$150.	
OFF-ISLAND LISTING	\$50.	
BANNER AD *	\$250.	
MENU 1st page	\$1,995.	
2nd page	\$695.	
ADDITIONAL LINES OF TEXT	\$20.	
YELLOW PAGE HEADINGS	\$20. (1st 3 FREE)	
INTERNET HEADINGS	\$5. (1st 3 FREE)	
FAX, E-MAIL, WEB, CELL	\$10.	

*ONLY AVAILABLE WITH A YELLOW PAGE AD

NEW!!

FULL page B/W Ad in White Pages - \$2,095.

REDUCED RATES

FOR THOSE WHO ALSO ADVERTISE IN *NANTUCKET GUIDE*

AD SIZES	B/W	COLOR
FULL page	\$1,795.	\$2,195.
<i>Plus FREE Yellow and White Page BOLD Listing & White Page Banner</i>		
1/2 page	\$1,095.	\$1,395.
<i>Plus FREE Yellow and White Page BOLD Listing & White Page Banner</i>		
1/4 page	\$795.	\$995.
<i>Plus FREE Yellow and White Page BOLD listing</i>		
1/8 page	\$495.	\$595.
<i>Plus FREE Yellow Page BOLD listing</i>		
1" BOX	\$395.	\$495.

NEED AN AD DESIGNED?

Give us your logo and text,
we'll do the rest!

Ads are charged a graphic fee.

COVERS

LEFT PANEL FOLD-OUT

INSIDE FRONT COVER #1	\$4,975.
FOLD-OUT #2	\$4,975.
PANEL #3 SCHEDULE	
PANEL #4 SCHEDULE	

RIGHT PANEL FOLD-OUT

PANEL #5	\$4,975.
PANEL #6	\$4,975.
PANEL #7	\$3,975.

INSIDE FRONT COVER - *Squares around schedule*\$775.

OUTSIDE BACK COVER - 1/2 Page\$3,975.

PREFERRED

	FULL PAGE	1/2 PAGE
Page 1	\$3,975.	\$2,975.
Color Pages 2-8	\$2,975.	\$1,975.

FRONT COLOR ADVERTISERS

receive a 50% discount on
Yellow Page ads

(if multiple ads are done,
discount applies to
the largest ad only).

Nantucket Wedding & Event Planner - SECTION

Your ad from *ISLAND WEDDINGS* magazine is put into this section FREE.

Ad must be re-sized as they are slightly different - RE-SIZE FEE \$35.

PREFERRED

Page 2	\$1,750.
Last page (<i>Across from Website listings</i>)	\$1,350.

FULL PAGE