

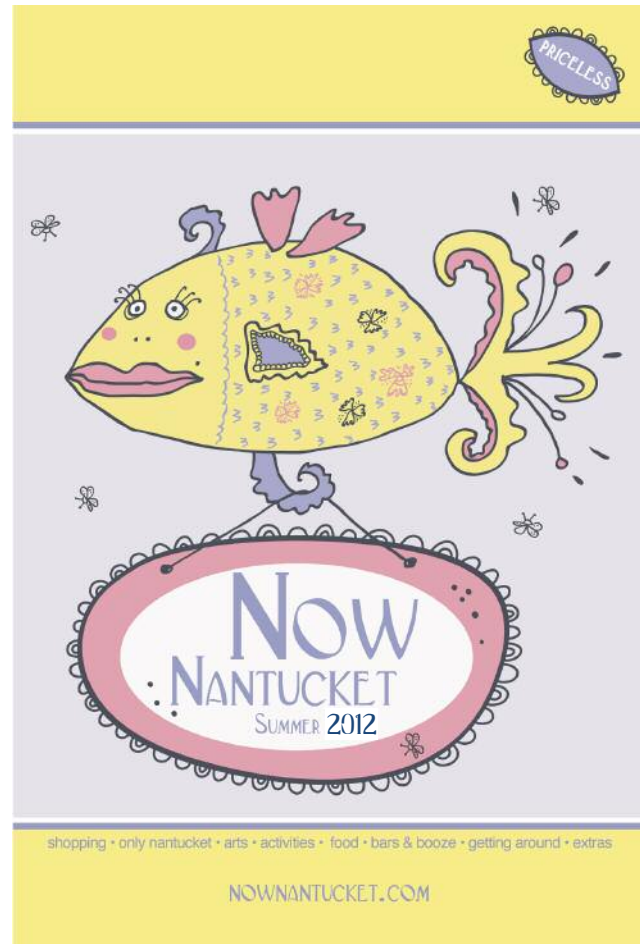
# NOW NANTUCKET

80,000 OF THESE WILL BE EVERYWHERE

FREE ALL SEASON  
(THROUGH STROLL)

## COMPLIMENTARY COPIES:

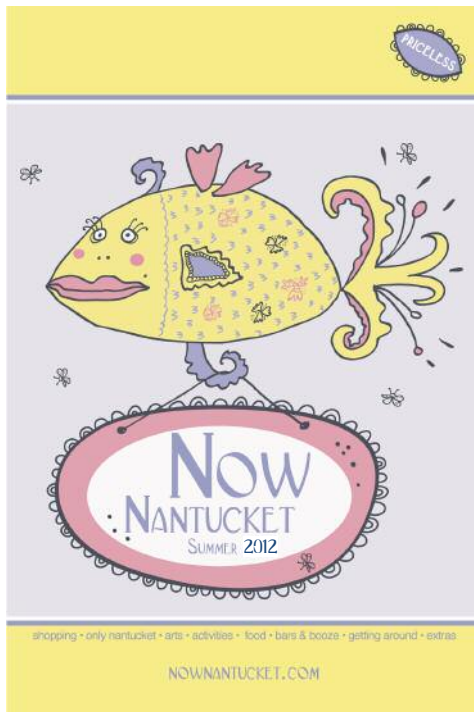
- AT PRIVATE AIR TERMINAL
- AT MAIN AIRPORT TERMINAL
- IN REAL ESTATE "RENTAL WELCOME PACKETS"
- IN NANTUCKET BOAT BASIN "WELCOME PACKETS"
- IN NANTUCKET MOORINGS "WELCOME PACKETS"
- AT CONCIERGE DESKS
- AT HY-LINE AND STEAMSHIP AUTHORITY
- AT "THE HUB" AND STOP & SHOP
- IN GUEST HOUSES AND HOTELS
- AT THE VISITOR'S SERVICE CENTER



*Get hip...*

THE ONLY POCKET GUIDE TO THE ISLAND THAT EVERYONE WILL HAVE IN THEIR HAND, BIKE BASKET, HIP POCKET, HOTEL ROOM OR COTTAGE.

EASY TO CARRY GUIDE FOR DECIDING WHERE TO SHOP, WHERE TO EAT OR WHAT TO DO.



4" X 6" SIZE

SAMPLE PAGES

## Ads

FULL PAGE AD ..... \$875.

INCLUDES 1 LISTING (\$250. value)

1/2 price to Full Page advertisers in Nantucket Guide.

## Text Listing

\$250. FOR 1ST LISTING

\$200. FOR 2ND LISTING

\$150. FOR 3RD LISTING AND ANY ADDITIONALS

## Preferred Positions (limited)

(Advertisers in these spots will have right of first refusal the following year.)

INSIDE FRONT COVER PANEL #1 + PG.1 . . \$1,950.

INSIDE FRONT COVER PANEL #2 + #3 . . . \$1,750.

PAGES BEFORE TABLE OF CONTENTS . . . \$1,650.

ACROSS TABLE OF CONTENTS. . . . . \$1,650.

CHAPTER OPENER PAGES . . . . . \$1,350.

CENTER SPREAD PAGES. . . . . \$3,750.

CENTER SPREAD INSIDE PANEL (EACH) . . \$1,750.

INSIDE BACK COVER 2 PAGE SPREAD . . . \$2,500.

OUTSIDE BACK COVER . . . . . \$3,500.

## Ad Specifications

**Full Page - 3 7/8" w x 5 7/8" h**

**Full Page Bleed - 4 1/4" w x 6 1/4" h**  
(keep all text 1/4" away from the borders)

**PANEL AD:**

**Full Page - 3 3/4" w x 5 7/8" h**

**Full Page Bleed - 4" w x 6 1/4" h**  
(keep all text 1/4" a way from the borders)

Call to Reserve a Spot in  
80,000 copies

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