



Island Weddings is now part of the *Nantucket Guide!*
45,000 copies are given out FREE on Nantucket and also sold nationally at
Barnes & Noble and on Amazon.com

*You will not have just a magazine ad. You will have so much more.
Here is how we will promote your business:*

- IN PRINT

- ~ We promote *Island Weddings* year-round in all the magazines that we publish (over 150,000)

- ONLINE

- ~ We have 2 Websites that target various areas of interest

- *NantucketOnline.com*, Nantucket's main informational site
- *IslandWeddingsOnline.com*, Nantucket's premier wedding site

- DIRECT MAIL

- ~ We mail magazines to people specifically looking to get married here

- MAGAZINES ARE DISTRIBUTED AT:

- ~ National
 - Barnes & Noble in addition to our subscriber mailings
- ~ Online
 - Virtual magazines are posted on *NantucketOnline.com* and *IslandWeddingsOnline.com*
- ~ Direct
 - Given out free on Nantucket at multiple, high traffic locations
- ~ Additional
 - Direct mail to off-island wedding and event planners in Mass, Conn. and N.Y.



Nantucket Wedding Package

Your business CAN'T BE MISSED by those planning a wedding.

Cost Includes PRINT and ONLINE advertising.

Full Page ad	\$2,175.
1/2 Page ad.....	\$1,575.
1/4 Page ad.....	\$975.
1/8 Page ad.....	\$675.
Product Highlight.....	\$375.

Full or 1/2 Page advertisers will receive:

- Mini-Website on *IslandWeddingsOnline.com*
~ A wedding pictorial comprised of five photos
- Ad in Wedding & Event Planner Section of *Nantucket Phone Book*
~ Same size ad (*graphic fee charged for re-sizing*).

1/4 Page advertisers will receive:

- Ad in Wedding & Event Planner Section of *Nantucket Phone Book*
~ Same size ad (*graphic fee charged for re-sizing*).